

press release

Product-Sourcing Leader Doba™ Unveils PrePay Discount

Online retailers can now
save 4 percent per order

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OREM, Utah – Doba™, the leader in online product-sourcing solutions, has introduced another e-commerce innovation: a pre-payment option that can save its retail customers 4 percent on the wholesale price of each transaction with the company.

“Signing up for Doba PrePay and using it to fund future orders will eliminate all merchant credit card processing fees factored into the product price,” Doba CEO Jeremy Hanks explains. “When members use the PrePay option, they will automatically save 4 percent off the wholesale cost for all Doba products.”

Doba offers access to 250,000 wholesale-priced products for its retail customers to resale. Available as an annual subscription, Doba provides customers with the ability to browse through a virtual inventory warehouse; select products to sell; push product images, descriptions, and prices directly to eBay and other e-commerce sites; and manage order fulfillment by drop shipping directly to the buyer. As one of the largest product sourcing companies in the industry, Doba gives its customers the ability to make profits without holding and paying for inventory. Doba customers never pay for a product until it sells.

With today's announcement, there are now three ways for Doba customers to pay for product orders: credit card, PayPal, or Doba PrePay. Only the Doba PrePay option will eliminate the 4% transaction fee on wholesale cost. To receive the savings, a Doba customer must first establish a Doba PrePay account and make regular deposits by mail. After Doba receives and verifies a check, the funds appear as part of the member's available PrePay balance, from which the customer can pay for products from that account and receive the 4 percent savings on the wholesale price.

The PrePay Option is the latest way that Doba is helping the online retailer make small business profitable. “Doba makes it easy to overcome the first obstacle small business owners face--finding the right products to sell,” Hanks says. “Doba connects retailers with wholesale suppliers who offer a reliable, consistent source of popular products and drop ship the products directly to the end consumer. The retailer makes a profit on every sale without ever touching the product sold.”



About Doba

A leading product sourcing solution, Doba streamlines product sourcing for the emerging market of web-based entrepreneurs starting and growing a retail business. Through an exclusive web-based platform Doba empowers entrepreneurs to find and sell products, and suppliers to connect to retailers. By aggregating product distribution and purchasing power through a single connection point, Doba creates unique opportunities for suppliers and retailers. Doba also offers a wide variety of educational tools, features, and services that enable members to sell products online quickly, safely, and conveniently. For more information, visit www.doba.com

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