

press release

Product-Sourcing Leader Doba™ Vows to Offer Lowest Wholesale Price

Retailers now receive two months free if they find something cheaper

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OREM, Utah – Doba™, the leader in online product-sourcing solutions, has promised to extend its retail customers membership by two months if they find a drop ship wholesale supplier offering a lower price for an identical product along with services comparable to those offered by one of Doba's drop ship wholesale suppliers.

"We're committed to offering our retail customers the lowest wholesale prices and the best features and services," CEO Jeremy Hanks says. "Our new Lowest Wholesale Price Guarantee again proves our commitment to boosting our retailers' bottom lines."

With a subscription, Doba retail customers gain access to a virtual inventory warehouse of more than 250,000 products, all with downloadable images and descriptions, product categorization, and product search capabilities. Doba customers can browse, select products to sell, and fulfill orders by working with suppliers who drop ship directly to the members' end customer. Doba customers never pay for a product until it sells.

Now Doba will guarantee its customers the lowest price on every item it carries, or the company will grant two additional months of membership at no charge – a value of more than \$100.

"While Doba is constantly on the prowl for wholesale suppliers who offer the highest-quality products at the lowest-available prices so our retail customers don't have to shop around for suppliers on their own, it is possible that a customer could stumble across a product with a lower price than ours," Hanks says. "Factors such as bulk ordering, gray-market supply, high shipping fees, clear-outs and loss-leaders can all influence retail pricing. But with our Wholesale Price Match Guarantee, if a customer lets us know about a wholesaler who is legitimately selling a product for less than our suppliers, we'll investigate, and if the supplier is offering a better deal, Doba will compensate the customer with two additional months of services, and we'll do our best to add that wholesaler to our select group of suppliers."

The Doba Lowest Wholesale Price Guarantee is another way that Doba is helping the online retailer and small business owner make business profitable. "Doba makes it easy to overcome the first obstacle small business owners face—finding the right products to sell," Hanks says. "Doba connects retailers with wholesalers who offer a reliable, consistent source of popular products and who will drop ship the products directly to the end consumer. The retailer makes a profit on every sale without ever touching the product sold."



About Doba

A leading product sourcing solution, Doba streamlines product sourcing for the emerging market of web-based entrepreneurs starting and growing a retail business. Through an exclusive web-based platform Doba empowers entrepreneurs to find and sell products, and suppliers to connect to retailers. By aggregating product distribution and purchasing power through a single connection point, Doba creates unique opportunities for suppliers and retailers. Doba also offers a wide variety of educational tools, features, and services that enable members to sell products online quickly, safely, and conveniently. For more information, visit www.doba.com

Press Contact

Mary Kay Evans

Vice President of Corporate Communications

mkevans@doba.com

801 765 6127



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